LEGACY SPONSOR \$2,500

Perks For Your Organization:

- Logo Placement on the event flyer, UPlift Black's website, and all promotional materials for 1 year.
- Social Media Shout-Out on all UPlift Black, reaching thousands of followers.
- Vendor Table at the Fashion Show to showcase your brand and connect with attendees.
- 2 Tickets to an UPlift Black pre-event reception.

- Perks For Community:
- Swag Bag Inclusion: Your branded items included in all attendee swag bags.
- One New Membership for UPlift Black Centre for Social Justice and Inclusion
- One Food Share Box for an UPlift Black Member
- 1 Upbeat Studio Session for an UPlift Black Member
- 2 Tickets to the Black Coalition Gala for an UPlift Black Member
- Recognition as a Legacy Sponsor during the gala, highlighting your commitment to uplifting marginalized communities.

WHY THIS PACKAGE IS IDEAL FOR YOU:

As a Legacy Sponsor, your organization will be seen as a leader in supporting the Black Coalition of Simcoe County. Your brand will gain long-term visibility and recognition, aligning your values with the empowerment of Black, Indigenous, and Queer community.

Email <u>sponsorship@upliftblack.org</u>