

AFRO FUSION

FASHION SHOW

SPONSORSHIP INFORMATION



SPONSORSHIP PROPOSAL

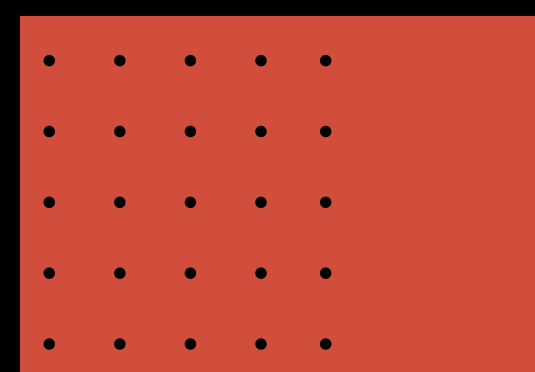
🌟 Join Us for UPlift Black's Community Fashion Show Fundraiser! 🌟

Hey there! We're excited to announce that the **UPlift Black Centre for Social Justice and Inclusion** is throwing a **Fashion Show** to celebrate our vibrant Black communities! 🎉 Our goal is to raise over \$25,000 through a night filled with Fashion, Entertainment, Silent Auctions, and a wonderful spirit of Community Engagement. All the funds we raise will support Simcoe County Black Coalition formed by local Black-led organizations from right here in our region!

By becoming a sponsor for this event, your organization will show its dedication to participation and the promoting of a strong community through Equity, Diversity & Inclusion!

Take a peek at the sponsorship packages we've put together, highlighting the awesome benefits of supporting these communities and maximizing your (organization or business) exposure.

Let's make a difference together! ❤️🌟



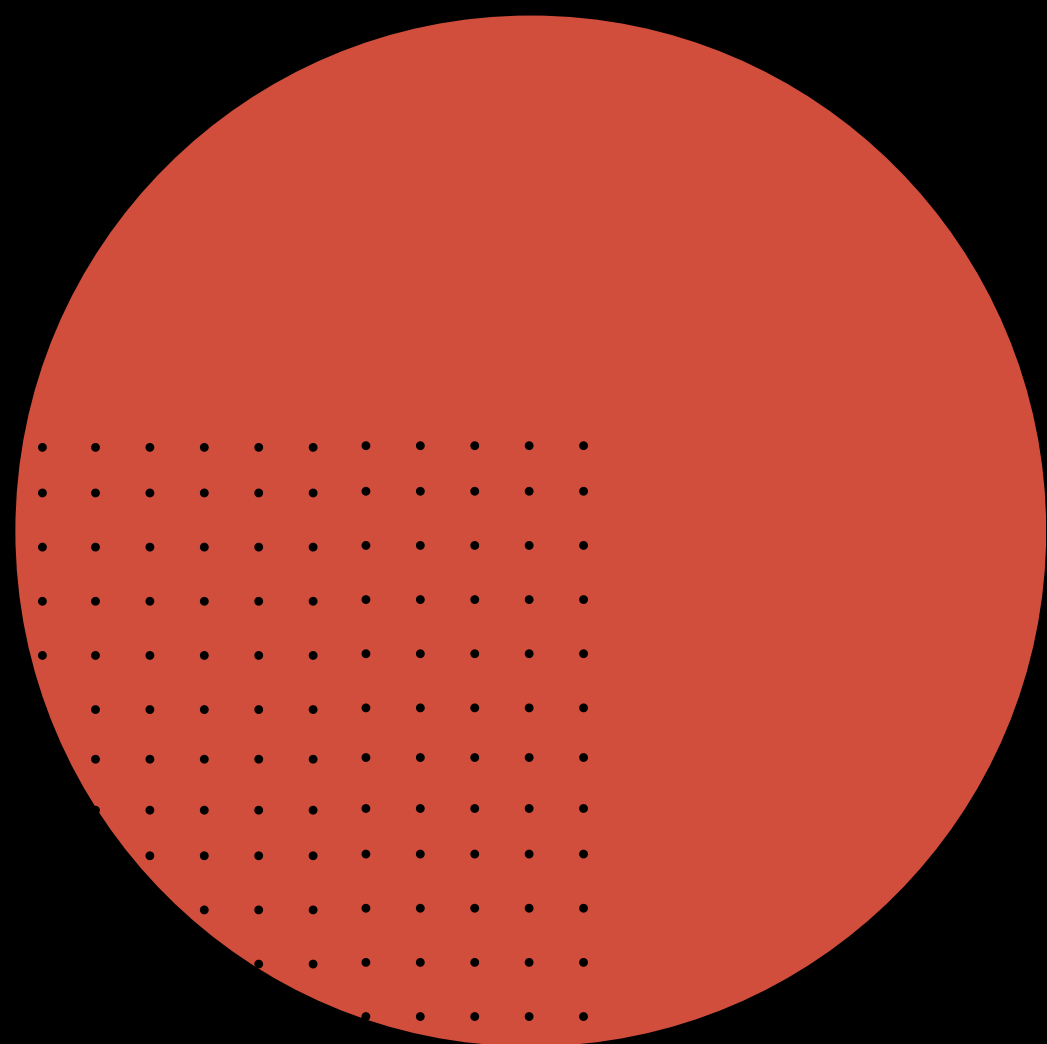
ABOUT US

The UPLift Black Centre for Social Justice and Inclusion is a vital hub for community engagements initiatives, arts, wellness and professional development programs and establishing a safe place to organize for social good.

Located in downtown Barrie at 12 Dunlop St E. The Centre hosts the UP BeatBox Creative Studio, a multi-use/multi-purpose shared wellness/event space with the Bliss (2) wellness collective

UPLift Black creates a social impact that is culturally based and anchored in 2SLGBTQI+ inclusivity, rooted in disability justice and works in solidarity with Indigenous peoples of Turtle Island.

We understand the importance of considering intersectionality and the multiplicity of oppression and privilege in social justice movements.

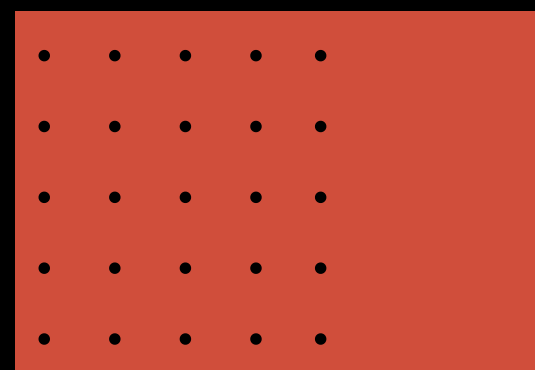


ABOUT SIMCOE COUNTY BLACK COALITION

The Simcoe County Black Coalition (SCBC) is made up of representatives from Black-led, Black-focused, and Black-serving (B3) organizations across Simcoe County.

Being Black in Simcoe comes with unique experiences shaped by both challenges and resilience. Our community is diverse in backgrounds, identities, and lived experiences, yet we share common goals and concerns around access to opportunities and resources.

This coalition exists to collectively address these challenges and create new solutions, all while ensuring we do not add extra labor to our already resource-limited teams and organizations.



LEGACY SPONSOR

\$2,500

Perks For Your Organization:

- Logo Placement on the event flyer, UPlift Black's website, and all promotional materials for 1 year.
- Social Media Shout-Out on all UPlift Black, reaching thousands of followers.
- Vendor Table at the Fashion Show to showcase your brand and connect with attendees.
- 2 Tickets to an UPlift Black pre-event reception.

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Perks For Community:

- Swag Bag Inclusion: Your branded items included in all attendee swag bags.
- One New Membership for UPlift Black Centre for Social Justice and Inclusion
- One Food Share Box for an UPlift Black Member
- 1 Upbeat Studio Session for an UPlift Black Member
- 2 Tickets to the Black Coalition Gala for an UPlift Black Member
- Recognition as a Legacy Sponsor during the gala, highlighting your commitment to uplifting marginalized communities.

WHY THIS PACKAGE IS IDEAL FOR YOU:

As a Legacy Sponsor, your organization will be seen as a leader in supporting the Black Coalition of Simcoe County. Your brand will gain long-term visibility and recognition, aligning your values with the empowerment of Black, Indigenous, and Queer community.

Email sponsorship@upliftblack.org

VISIONARY SPONSOR

\$1,500

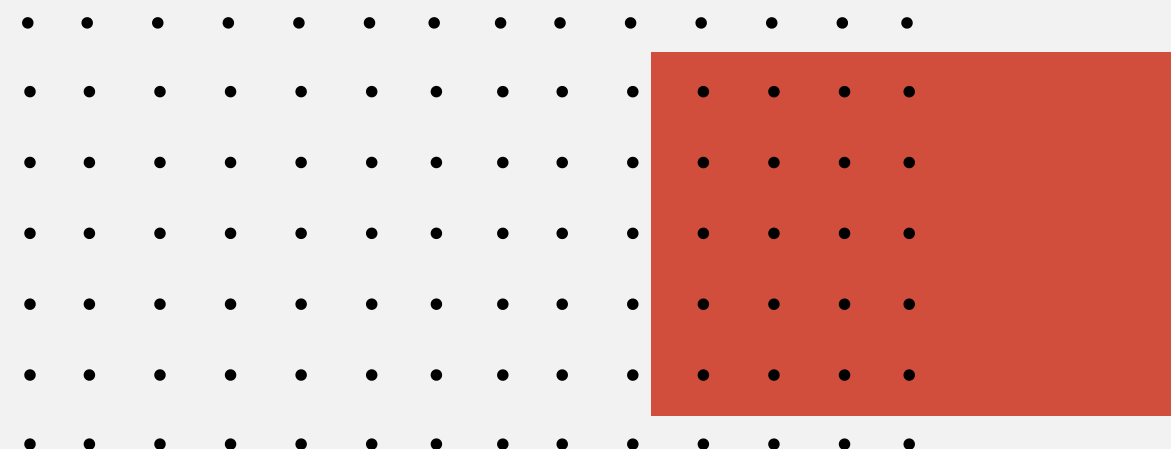
Perks For Your Organization:

- Website Mention on UPlift Black’s website.
- Vendor Table at the Fashion Show to showcase your brand and connect with attendees.
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- Perks For Community:
- Swag Bag Inclusion: Your branded items included in all attendee swag bags.
- One New Membership for UPlift Black Centre for Social Justice and Inclusion
- One Food Share Box for an UPlift Black Member
- 1 Upbeat Studio Session for an UPlift Black Member

Why This Package is Ideal for You:

The Visionary Sponsor package positions your organization/person as a forward-thinking partner in the fight for equity. Your support will be highlighted to a diverse audience, enhancing your reputation as a socially responsible brand.

Email sponsorship@upliftblack.org



UPLIFTER SPONSOR

\$1,000

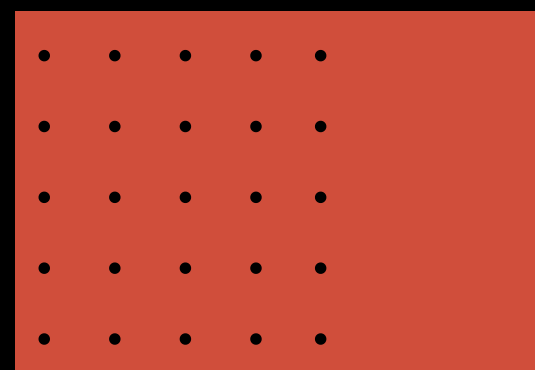
Perks For Community:

- Swag Bag Inclusion: Your branded items included in all attendee swag bags.
- One New Membership for UPlift Black Centre for Social Justice and Inclusion
- One Food Share Box for an UPlift Black Member

Why This Package is Ideal for You:

The Uplifter Sponsor package allows the sponsor to support meaningful care. Your brand will be celebrated for uplifting marginalized voices and fostering creativity.

Email sponsorship@upliftblack.org



ALLY SPONSOR

\$500

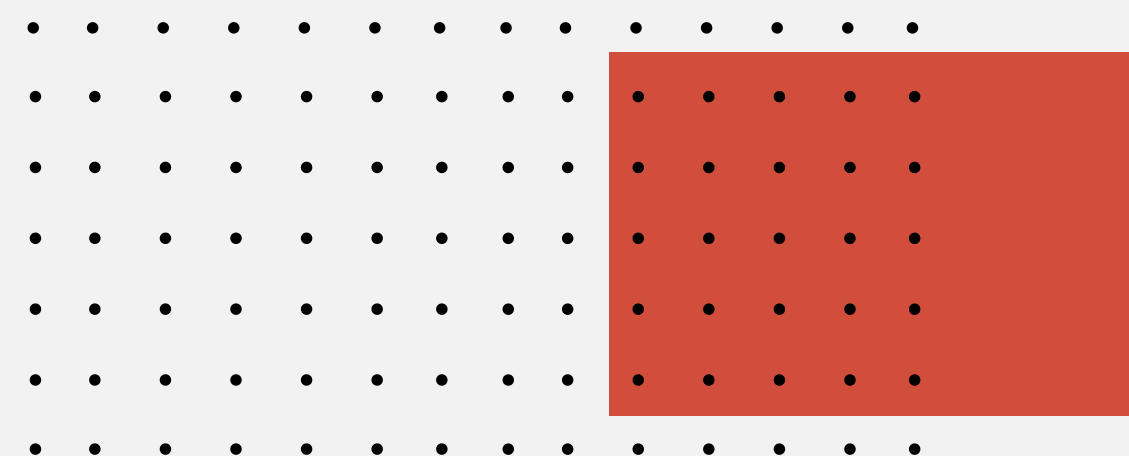
Perks For Community:

- Swag Bag Inclusion: Your branded items included in all attendee swag bags.
- One New Membership for UPlift Black Centre for Social Justice and Inclusion

Why This Package is Ideal for You:

The Ally Sponsor package is a great entry point for organizations looking to support equity and inclusion. Your contribution will be recognized and appreciated by a growing community of advocates and changemakers.

Email sponsorship@upliftblack.org



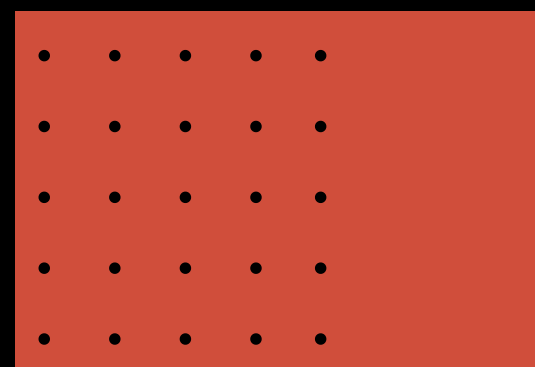
PROPOSAL CONCLUSION

By sponsoring the Afro Fusion Community Fashion Show , your organization will not only gain valuable exposure but also contribute to the empowerment of Black, communities. Together, we can create a more equitable and inclusive future for everyone.

Contact Us Today:

Email sponsorship@upliftblack.org to secure your sponsorship or learn more about custom opportunities. Let's make this Afro Fusion Community Fashion show a resounding success!

#UpliftBlack #BlackCoalitionGala #EquityAndInclusion #SimcoeCounty

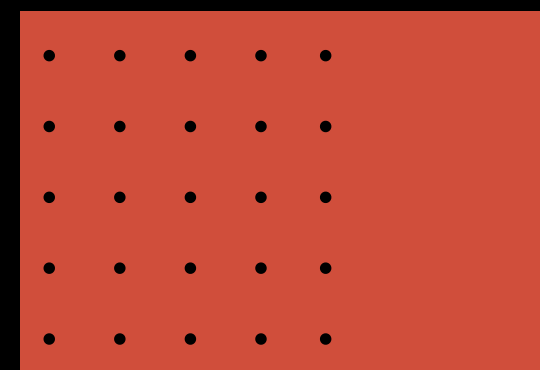


ADDITIONAL OPPORTUNITIES FOR SPONSORS

Flyer Sponsorship (Legacy Level Only): Secure your logo on the event flyer by confirming your sponsorship by **March 20th**.

Custom Sponsorship:

Want to give **more** and receive additional perks? Email sponsorship@upliftblack.org to discuss tailored opportunities.



President's Thank You!

On behalf of all the UPlifters and the members of the UPlift Black Centre for Social Justice & Inclusion, I wanted to take a moment to express our appreciation to you for taking the time to review our sponsorship package today.

Thank you !

Shelly-Ann Skinner

We are here for the UPlift

Simcoe County Black Coalition Members

